



crafted.

ENTERPRISE RESOURCE PLANNING

IS MY BEV-ALC BUSINESS READY FOR AN ERP SYSTEM?

EVALUATING YOUR BUSINESS NEED

The beverage industry, like any other, relies heavily on efficient management to remain productive and profitable. In the landscape of technology and digital transformation, one tool stands out for the numerous positive impacts it can have on operational efficiency — **beverage ERP (enterprise resource planning) software**.

Taking the time to answer these questions will help you determine whether your company is prepared to invest the time, resources and brain power necessary for a successful beverage ERP implementation.

If you ultimately decide that the time is right for a game-changer, contact us to discuss your specific operational goals and how Crafted ERP can help.

BASELINE REASONING

- 1 Why do we want an ERP system? How will a new system align with and enable our long-term goals and/or exit strategy?
- 2 Do we plan on hiring additional headcount to help hit our growth goals or scaling with a smaller team using high-powered software?
- 3 Do we know what we need? Have we documented the functional and technical requirements we want our solution to address?
- 4 What's the priority of the project? What, if anything, is more important?

PREWORK

- 5 What is our budget for the entire system throughout its life cycle — implementation, training and optimization, plus ongoing maintenance costs?
- 6 Where are our biggest pain points and inefficiencies?
- 7 Are our processes documented and standardized? Which processes contribute to our competitive advantage?
- 8 What is the current state of our data? Is it clean, organized, complete, accurate and ready to be input into a new system?

PROJECT MANAGEMENT

- 9 Will we integrate with any existing systems — and how complex are they?
- 10 Who's in charge? And, why are they in charge?
- 11 Who on our team has experience with an ERP implementation?
- 12 Is there enough in-house expertise to manage a project of this scope correctly?
- 13 Are project leads appropriately backfilled so they can focus on driving success?

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