

## EVALUATE CHALLENGES AND SUCCESSES

What went well during this year's harvest and where are there opportunities for improvement?

*Utilize Crafted's reporting engine to build custom reports and searches that enable the user to show the data in a variety of different ways.*

## FINALIZE EXPERIMENTS AND TRIALS

*With Crafted, your data set will have been building for months at this point, so you can sit back and let the system do the work.*

## PERFORM QUALITY ANALYSIS OF NEW VINTAGE WINES

*Start building out Crafted Sensory Panels to get a baseline on the vintage's plusses and minuses.*

## TAKE A LOOK AT YIELDS (PLANNED YIELD VS. ACTUAL)

*Your crush cellar orders have tracked your yields for the vintage. Now you can go through and build out reports and searches to analyze the data.*

## WINE PROCESSING

*Customize cellar order templates to streamline bulk wine processing.*

## PLAN PRODUCTION

*Utilize Demand Planning and the Manufacturing Task Scheduler to plan all "just in time" materials for bottling and limit downtime on the line.*

## PREPARE YOUR R&D TAX DEDUCTIONS

## BUILD GOALS AND BUDGETS

This year will, again, be a challenge around budgeting and goal setting. The pandemic hangover is still hanging around. Keep in mind the following:

- You can't depend entirely on historical data.
- The industry is still seeing less predictable changes to consumer behavior.
- Talk of inflation and economic downturn could become a self-fulfilling prophecy.

## THINK ABOUT YOUR PEOPLE

Are you properly staffed?

- Do you need to revisit any restructuring of departments or positions?
- Find ways to solidify your key team members with long-term career paths within your organization. Your eye should always be on driving high retention rates.